



## ✔ Is my website showing up on Google?

**Inclusion in Google Search results is free and easy; you usually don't even need to do anything except post it on the web.**

Do a site: search for your domain to see if its pages are indexed, like this: [site:example.com](#)

If your site isn't showing up, you can verify ownership of your website in Google Search Console at: [g.co/searchconsole](#) and submit your page using the Inspect URL tool at [search.google.com/search-console](#).

## ✔ Do I serve high quality content to users?

**Making sure your users get the best possible experience on your properties should be your number one priority. Think about what makes your properties unique, valuable, or engaging.**

Read the '[Google Webmaster Guidelines](#)' help center article to make sure you're managing your website using Google friendly practices.

## ✔ Is my local business showing up on Google?

**Google My Business is a free and easy-to-use tool that helps you manage how your business information appears across Google, including Search and Maps.**

Consider adding your business and its website to [google.com/business](#).

## ✔ Is my content fast and easy-to-access on all devices?

**Most searchers now use mobile devices, so you must make sure your content is optimized and loads quickly on all devices.**

Test if your pages are mobile-friendly at [g.co/mobilefriendly](#).

## ✔ Is my website secure?

**Modern users expect a secure online experience.**

Secure your website's connection with HTTPS.

## ✔ Do I need external help?

**SEOs or Search Engine Optimizers are professionals who can help you improve your website and increase visibility on search engines.**

Search for '[Do you need an SEO](#)' to go through our guide on hiring an SEO.

## 📁 Resources from Google

For more search visibility tips, check out our website and beginner webmaster course.

Google Webmasters homepage: [google.com/webmasters](#) or Webmaster Academy: [g.co/WebmasterAcademy](#)